

**supercadence**  
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**Salesloft. Rhythm**

# supercadence

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Rhythm

The screenshot displays the Supercadence Rhythm CRM interface. At the top, there are navigation tabs for Workflow, Conversations, Deals, and Coaching, along with a search bar for people and accounts. The dashboard features two main charts: 'Weighted Pipeline' and 'Closed Won', both showing data for the fiscal quarter from May 1 to July 27. The Weighted Pipeline chart shows a value of \$762K USD, and the Closed Won chart shows \$340K USD. Below these charts, there are three main sections: 'Rhythm' (Prioritized by Supercadence), 'Cadences' (Prospecting and relationships), and 'Close' (Deal management). A notification states: 'Kevin, you have 8 items for today prioritized by Rhythm.' The main content area is a list of tasks, with a pop-up window for 'Opportunity Priority for Emerging - New Deal - Atlane' showing key factors like Deal Engagement Score (92), Jan 30, \$1M, and Negotiating (76%). The task list includes items like 'Send a message to Jacob Banks', 'Contract Follow-up for I', 'Video Follow-up with B', 'Send Agenda to Guy H', 'Follow-up with Savannah Nguyen', and 'Submit Forecast'. A 'Live Feed' on the right side shows various activity updates such as '6 Sides Quote v2 | 6 Sides viewed, not signed', 'Marcus Johnson | 6 Sides opened Here's the 6 Sides Quote', 'Wade Warren | Sumac opened Intro discussion', 'Bob Brandishier | Good Iron visited your website', 'Kristin Watson | Terratam became a Hot Lead', 'Jacob Jones | Atlane replied to How are things going?', 'Guy Hawkins | TreeQuote meeting booked', 'Savannah Nguyen | Conecom searched for competitors', 'Bob Brandishier | Good Iron 50% Product Walkthrough viewed', and 'Ronald Richards | Thoughtbeat opened Re: Following up 2 times'.

Supercadence automatically passes prospects' engagement signals with ads to Rhythm.



The screenshot shows two 'Day 1: advanced settings' panels at the top. The left panel has 'Create task' checked under 'What to do if ad clicked:' and 'What to do if 'Talk to me' clicked:'. The right panel has 'Create task' checked under 'What to do if 'Talk to me' clicked:'. Below these is the Salesloft dashboard 'Home' section. A yellow circle highlights a task list with three items:

Task	Due	Overdue
Follow-up with Tom Riddle after Supercadence Engagement Tom Riddle   Hogewards	Sep 18	1
Follow-up with Aimee Sargent after Supercadence Engagement Aimee Sargent   Ans Account	Sep 20	32
Book a meeting with Ron Weasley after click on 'Let's talk button' via Supercadence Ron Weasley   Hogewards	Sep 21	

The 'Cadenences' section shows 'No steps due' and a 'Create a Cadence' button. The 'Meetings' section shows 'Calendar is not connected' and a 'Connect Calendar' button. A yellow arrow points from the 'Tasks' section to the 'Day 1: advanced settings' panels.

You can use this data to automatically create tasks when prospects click on an ad or the 'Talk to me' button.

Sales reps can access those tasks in the Home section of their Salesloft dashboard.



× Day 1: advanced settings

What to do if ad clicked:

- Create task
- Move out of sequence

What to do if 'Talk to me' clicked:

- Create task
- Move out of sequence

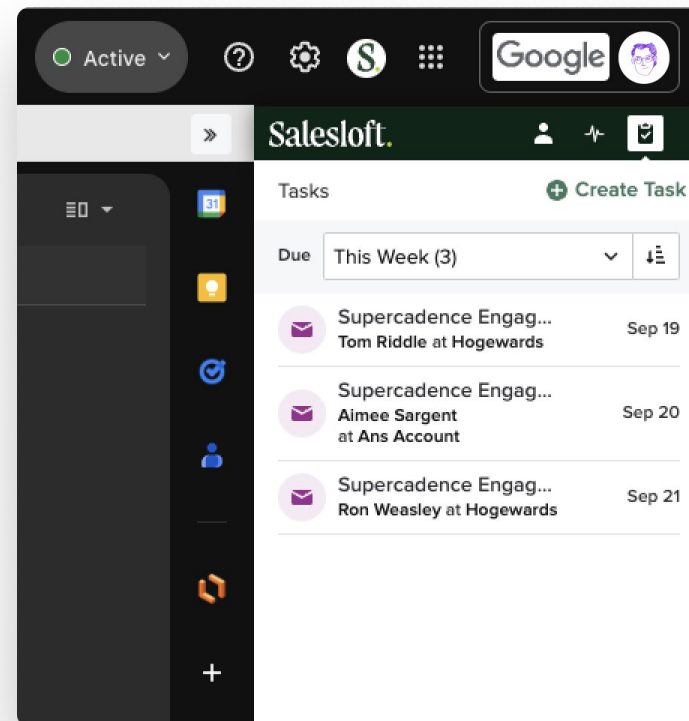
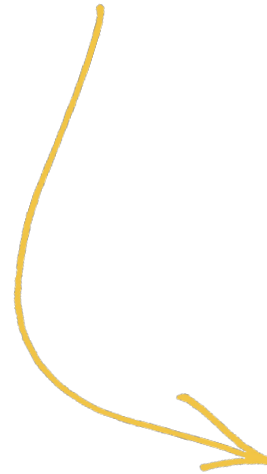
× Day 1: advanced settings

What to do if ad clicked:

- Create task
- Move out of sequence

What to do if 'Talk to me' clicked:

- Create task
- Move out of sequence



If your sales team prefer to work with an inbox, Supercadence will deliver engagement signals directly to their inboxes via the Salesloft widget.



In case sales reps want work with contacts more granularly, they can access tasks assigned to a specific person via the People page.

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# Salesloft.

Build a custom Salesloft report for sales reps so they can quickly access engaged prospects via tags or metric-based fields.

Use these dashboards to prioritize your daily actions.

Person	Account	Title	Job Seniority	Cadences	Tags
Tom Riddle	Hogewards	BadBoy	Unknown	—	Supercadenc...
Albus Dumbledore	Hogewards	CEO	Executive	—	Supercadenc...
Hermione Granger	Hogewards	Wizard	Unknown	—	Supercadenc...
Ron Weasley	Hogewards	Wizard	Unknown	—	Supercadenc...
Harry Potter	Hogewards	Wizard	Unknown	—	Supercadenc...
Joe Wolski	Ans Account	Chief Revenue Officer	Executive	—	—
Aimee Sargent	Ans Account	Marketing Campaign Mana...	Manager	TimTest	—

Person	Account	Zone	Last Contact	Location	Last Updated	Date Added	Supercadence Clicks
Tom Riddle	Hogewards	+0100 Europe/London	—	London, London, London	9/9/2023	9/9/2023	2
Albus Dumbledore	Hogewards	+0100 Europe/London	—	London, London, GB	9/9/2023	9/8/2023	4
Hermione Granger	Hogewards	+0100 Europe/London	—	London, London, GB	9/9/2023	9/8/2023	6
Ron Weasley	Hogewards	+0100 Europe/London	—	London, London, GB	9/9/2023	9/8/2023	1
Harry Potter	Hogewards	+0100 Europe/London	—	London, London, GB	9/9/2023	9/8/2023	1